



# Business printing simplified



## HP JetAdvantage On Demand

A marketplace that brings together industry-leading apps and user management into one highly intuitive portal



"Outstanding Print Analytics Solution"<sup>1</sup>

# Revolutionize app management and user access

Simplify business printing with HP JetAdvantage On Demand, a marketplace to easily shop for, deploy, and manage apps from HP and third parties.

HP JetAdvantage On Demand is the industry's first SaaS (Software as a Service) portal that allows for easy and cost-effective management of both apps and user access to those apps.<sup>2,3</sup> Unlike on-premise solutions, there's no need for on-site servers and software versions to manage.



## Shop

Choose from a collection of business apps from HP and third-party vendors



## Try

Try before you buy with an integrated free trial<sup>4</sup>



## Deploy

Easily deploy apps to your print fleet



## Manage

Define users' access to provisioned apps



## Secure

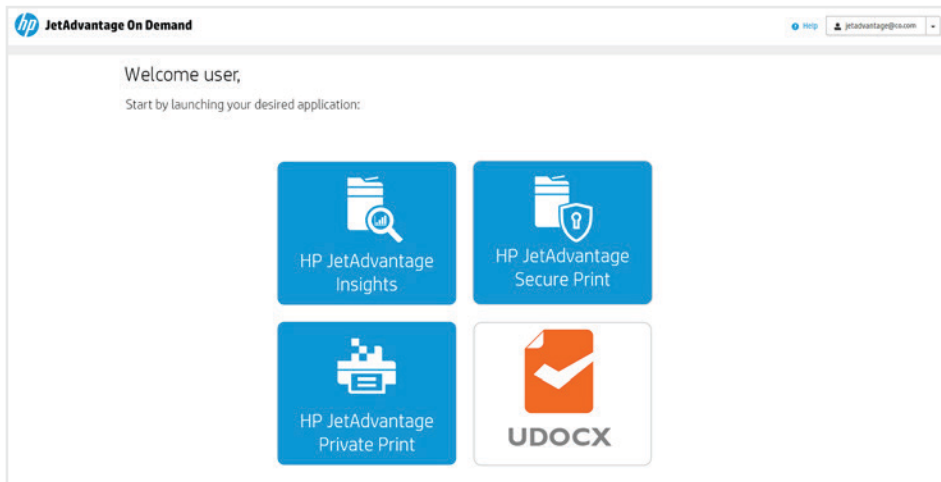
Every app offered is HP Security-Certified,<sup>5</sup> and compliant with data privacy best practices





# Why choose HP's portal?

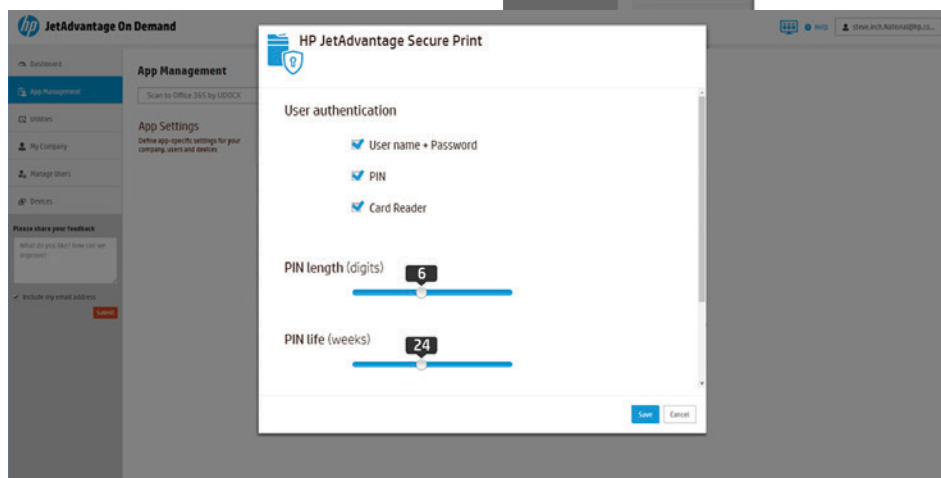
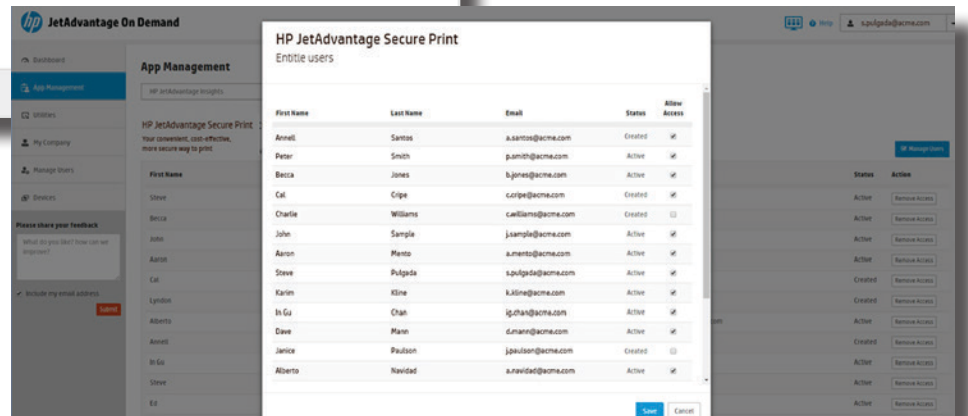
HP is bringing together industry-leading applications and user management into one highly intuitive web-based portal. Discover, try, and buy business printing and imaging apps to enhance the capabilities of HP and multi-vendor devices. From a single, secure login, you can deploy, administer licenses, and assign user access.



## Radically simple

A single, web-based console provides quick access to, and management of, all licensed apps.

**Convenient control**  
Import user profiles from Active Directory and manage users' access to apps.



## Enhanced security

Trust HP to help protect your business with end-to-end security. Flexible authentication options help guard against unauthorized access.

# HP JetAdvantage On Demand featured apps

Choose from a collection of imaging and printing apps specifically designed to enhance the capabilities of both HP and multi-vendor devices. Streamline business processes while enhancing transparency, security, and productivity with HP Security-Certified<sup>5</sup> apps from HP and third-party vendors.



HP JetAdvantage  
Private Print

Help secure documents with pull printing for select HP devices



HP JetAdvantage  
Secure Print<sup>6</sup>

Help secure and track print jobs for all HP and non-HP networked devices



HP JetAdvantage  
Insights

Transform data into action to optimize your print environment



UDOCX

Capture and process documents for increased productivity

Additional SaaS apps from HP and third parties will be added to the marketplace over time.

Go to [hp.com/go/jetadvantageondemand](http://hp.com/go/jetadvantageondemand) to discover apps and sign up for a trial.

<sup>1</sup> Pick Award from Buyers Laboratory LLC, Winter 2017.

<sup>2</sup> Based on HP assessment of print manufacturers' SaaS offerings as of September 1, 2016, no other print manufacturer offers a single cloud portal for user and app management.

<sup>3</sup> Requires Internet access. Supported browsers include Microsoft® Internet Explorer® 9-11, Google Chrome™ 9 and newer, Mozilla® Firefox® 4 and newer, and Safari® 5 and newer. Some apps support multi-vendor environments and may require the printer or MFP to connect to the internet. HP devices may require a firmware upgrade.

<sup>4</sup> A free trial is available for most apps.

<sup>5</sup> Compliant with data privacy best practices and data is protected through encryption in transit and while stored in the cloud, using industry-grade 256-bit Advanced Encryption Standard (AES256).

<sup>6</sup> HP JetAdvantage Secure Print works with any network-connected printer or MFP. On-device authentication requires HP FutureSmart firmware 3.8 or newer. Supported card readers: CZ208A (HP AC USB Proximity Reader) and X3D03A (HP USB Universal Card Reader). Internet connection required for cloud storage and retrieval of print jobs. Print-job release from a mobile device requires a network connection and QR code. For more information, see [hp.com/go/JetAdvantagesecureprint](http://hp.com/go/JetAdvantagesecureprint).

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